



Who's Really Behind The Wheel?

BEHAVIORAL ANALYTICS - RISK ANALYSIS & MITIGATION DASHBOARD

DRIVER COSTS ON THE RISE

Employees who drive are costing organizations resources, time and money. Traditionally organizations have manually tracked driver behavior with infrequent use of static driving records. Too often, this left organizations without adequate visibility into which drivers were at risk resulting in escalating costs and liability concerns.



90%
of crashes are caused by the driver


commercial auto premiums are on the rise

10% = 40%
of drivers of accident costs

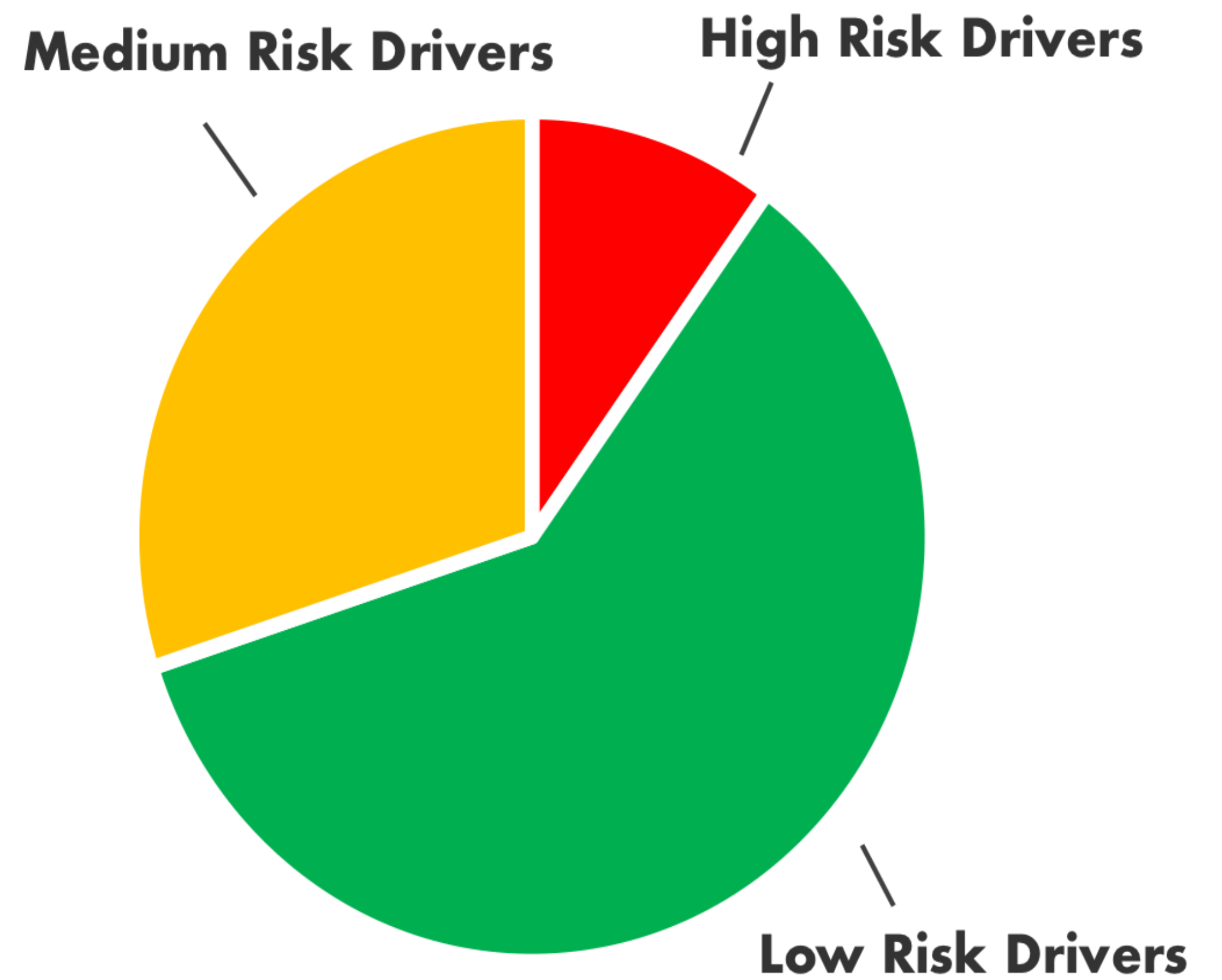

auto accident litigation impacts corporate brand

5.6%
increase in traffic deaths from 2015-2016

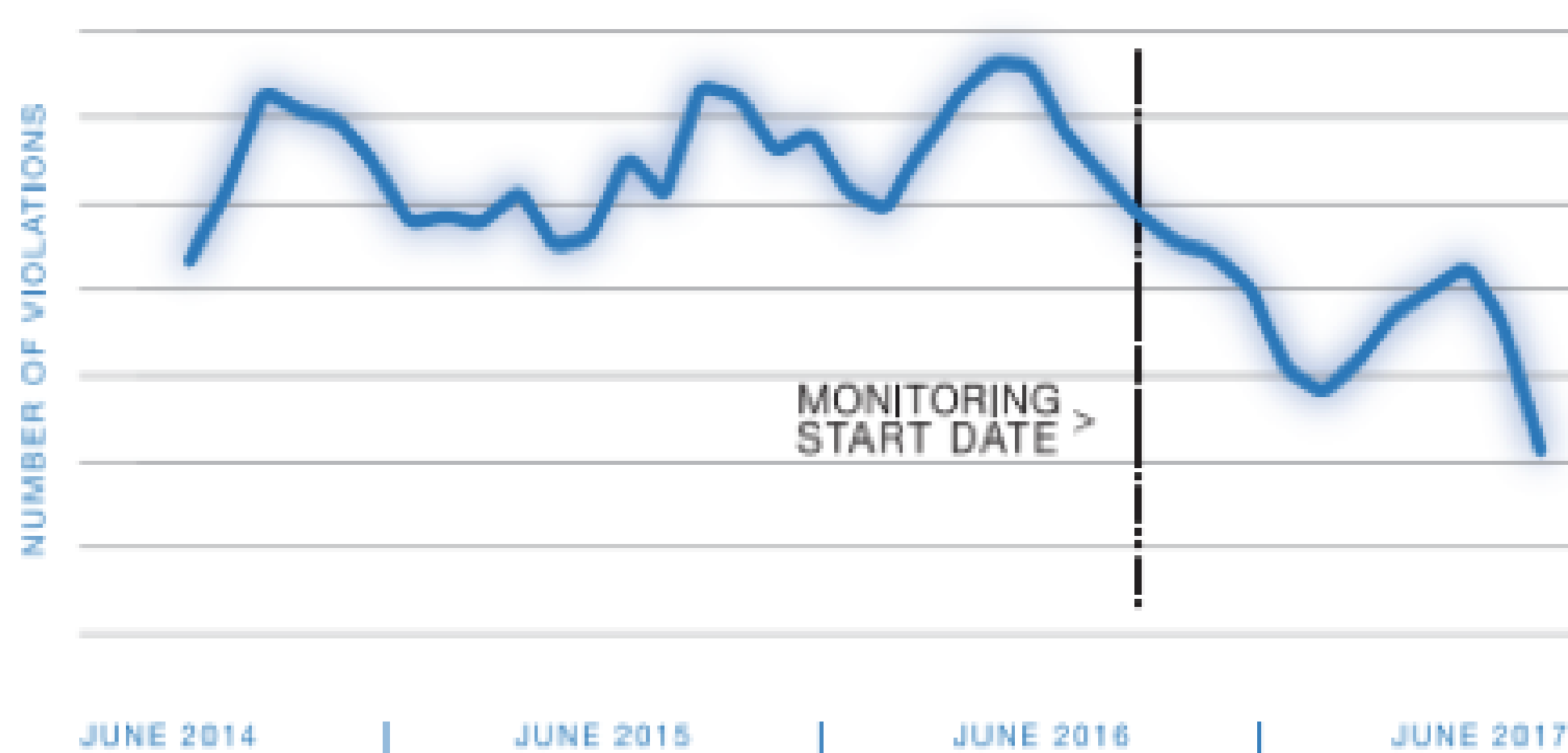
The Answer = Continuous Driver Risk Management

360 Degree View of the Driver To Reduce Risk

SambaSafety aggregates driver data into a single platform and provides a propriety driver scoring system to help protect the organization's reputation, lower risk and improve the bottom line. Driver Risk Management continuously monitors for negative changes, automates risk analysis and presents a proprietary Driver Risk Score in an easy to use Driver Dashboard. Now in real-time, an organization will know who the **high**, **medium**, and **low-risk** drivers are with a single platform.



3-MONTH MOVING AVERAGE - VIOLATION TREND



The Result = Improved Driver Behavior

Continuous Driver Risk Management changes the behavior of an organization's drivers. This leads to a lowered number of citations and incidents, all leading indicators of risky driving behavior. Protect your organization's assets, brand and reputation by knowing who's really behind the wheel.



For more information contact a Pennsylvania Lumbermens resource for preferred pricing for PLM's clients or [click here](#).